



POMAA *Physician Office Managers Association of America*

“Bringing Physician Office Managers Together”

Dear Physician(s):

Physician Office Managers Association of America (POMAA) will be holding its 2010 Annual National Conference at the Sheraton New Orleans from September 22 – 24, 2010. POMAA is a national professional association that is dedicated to providing education to physician practice management professionals across the nation. It is our goal to provide topics of interest at our national conferences that will help each physician practice management professional to not only excel as a leader in a medical practice, but to be given tools at our conferences that will provide physicians with resources to enhance their revenue as well.

Since POMAA’s inception we have helped medical practices and their management personnel in many ways and we are proud of this accomplishment. POMAA is unique because we are “A practice management organization created and run by practice managers for practice managers ~ with your best interest at heart!” POMAA’s own Executive Director is a manager of two internal practices therefore she knows the importance of keeping up-to-date on what is happening in our field day-after-day. Because of POMAA being run by professionals in medical practice management we are well aware of what it is that medical management professionals must know and learn to keep up-to-date in our ever changing field of medicine.

POMAA’s 2010 Annual National Conference is a place where medical management professionals will be educated in many areas that impact them on a daily basis. This year’s conference will cover the following topics:

- Motivation for medical management professionals
- Developing leadership potential
- Learning how to get people to do what you want them to do
- Accounting and Quickbooks
- Human Resource Dilemmas
- Disaster planning for medical practices
- How to increase your practice’s revenue
- Auditing issues
- Implementing a budget for your practice
- Risk management and the practice manager
- Marketing initiatives for your practice
- Managed care contracting

Each year POMAA picks topics that our members have given input on as to what they would like to be presented. Ultimately, managers are looking out for the best interest of the practice, which results in topics on how to increase revenue and this year is no exception.

As medical management professionals we feel that everyone who manages a medical practice would benefit greatly by attending POMAA's 2010 Annual National Conference in order for them to continue to provide their practice with the necessary tools to move you into the future.

POMAA has a full conference brochure which you may view online at www.POMAA.net. The brochure explains our sessions in detail, the speaker bios, and any other pertinent information concerning the conference.

If you have any additional questions beyond this letter or concerning the conference brochure, please do not hesitate to contact us at your earliest convenience.

Best Regards,

Physician Office Managers Association of America (POMAA)

POMAA's 2010 Annual National Conference
"The Mardi Gras Event of the Year for Physician Practice Managers"
Get Educated, Get Information, and Get Connected

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